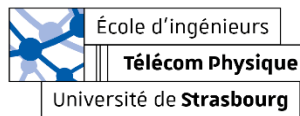


Promotion of :

Technological and service offers for
companies

Entrepreneurs' needs presentations

spin-off and start-ups too



With support from :



Topics and date

Artificial Intelligence

Different areas of application:

- *Healthcare*
- *Industry of the future*
- *Materials et geosciences*
- ...

Place and date

at Télécom-Physique Strasbourg
Thursday, Decembre 5th, 2019

Concept and objectives



- To give the chance to **researchers** and **innovation managers** to meet on a targeted topic.
- To generate innovating projects through interactions between entrepreneurs and researchers.
- To stimulate multiple and productive discussions, **transfer and partnership** by letting companies express their needs; to enhance exposure and give access to technologies stemming from research.
- To contribute to the Technologies Fair's supporting schools exposure.

Key technologies to improve competitiveness

For whom? (1/3)

- **Researchers, laboratories, spin-off, start-ups.**
- Conditions for the presented technology:
 - It can be **demonstrated**
 - Is related to **Artificial Intelligence** (algorithm, deep learning, data mining, IoT, big data, cybersecurity)
 - Can be **transferred** to a company (license, patent, know-how, thesis, internship, etc....) and/or be implemented in a **collaborative project**.



Advantages :

- ✓ Opportunity for researchers to present and enhance their technologies.
- ✓ Gain exposure from relevant companies.

For whom? (2/3)

- **Institutional Representatives**
- A tribune and an audience to :
 - Present and offer services...consulting, analysis, software and hardware platforms



Advantages :

- ✓ Opportunity to present and enhance your offers.
- ✓ Gain exposure from relevant companies.

For whom? (3/3)



▪ Entrepreneurs and decision-makers

▪ Accessibility to :

New
talents

A platform for
know-how
solicitations

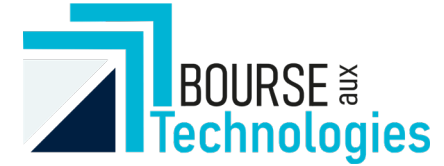
New
technologies

New
tools

Avantages :

- ✓ Technological watch regarding research in the Artificial Intelligence area
- ✓ Opportunity to share needs, ideas or tendencies
- ✓ Improvement perspective of the competitive innovating offer
- ✓ Appreciation of potential outcomes through demonstrations, prototypes

Organization



9h00 **Welcome of the participants**

Greetings

Round-Table Discussion
Innovation in Artificial Intelligence

Presentations
Presentation of entrepreneurs' needs expression, service and technological offers

Prize Ceremony
"Technology offering the best economic development perspectives."

12h00 **Technologies exhibition**
*Cocktail and networking.
Demonstration stalls.
Business meetings between companies, start-ups and laboratories.*

Results



- About **fifteen offers and demands** presented during a Technologies Fair.
- A marketing tool **approved and chosen** by industrialists.
- An average of **5 « relevant contacts »** researchers-entrepreneurs
- **3 collaborations** initiated afterwards

